



## Registration Policy

The following registration rules and regulations are developed in partnership with the governing committees for CONEXPO®-CON/AGG. Any exceptions to these rules and regulations must be approved by said governing bodies prior to implementation of the exception.

### By Registering for CONEXPO-CON/AGG

Registrant including, but not limited to, any attendee whether exhibitor, vendor, invitee, participant or guests of CONEXPO-CON/AGG, agrees to comply with the applicable provisions of the [show rules and regulations](#), registration policy, welcoming and safe community guidelines, safety protocols and policies put forth by the meeting, event, venue, hotel or other contracted facilities.

### Data Collection, Use & Privacy

Registrant consents to CONEXPO-CON/AGG collection, storage, and any other disclosure or use of data from registration and data gathered from any attendee badges equipped with an identification device or similar technology including data on movement and locations on the show floor to exhibitors and others (e.g., eventBit).

CONEXPO-CON/AGG does not participate in the sale of attendee registration data for any reason.

As CONEXPO-CON/AGG is managed by the Association of Equipment Manufacturers (AEM). AEM's privacy policy applies to these rules and regulations, which may be modified from time to time, can be found at:

#### [Privacy Notice - AEM | Association of Equipment Manufacturers](#)

Without limiting the protections provided in AEM's Privacy Notice, registrants explicitly consent and agree to opt into eventBit and all the other downstream services that apply as part of the Show that result in personal data collection. Any Registrant may easily and accessibly opt out of any eventBit or other downstream services upon notice to Show Management at a registration help desk at the Show.

### Communication

Registrant consents to receive all mail, email, fax, text, or phone communications from Show Management regarding important show information, updates, and crisis communication for CONEXPO-CON/AGG.



## Event Community Guideline

CONEXPO-CON/AGG is committed to establishing a welcoming and safe community of participants in live events.

To achieve this, we expect that all participants will follow these guidelines including, but not limited to:

- Interact with respect and consideration.
- Creating a safe environment for all.
- Avoid demeaning, discriminatory, or harassing behavior, materials, and speech – spoken and written.

Any participant that is the subject of, or witness to, behavior in violation of these guidelines should notify CONEXPO-CON/AGG Show Management so that appropriate action can be taken.

If CONEXPO-CON/AGG Show Management or its vendor partners receive reports that a participant has failed to abide by these guidelines, then Show Management or, if authorized, its vendor partners may take whatever actions deemed appropriate, including expulsion from the event without refund and disqualification from attending future events.

## Photo & Video Release

Registrant grants Show Management permission to record and make use of any of the audio/visual materials of all attendee activities at CONEXPO-CON/AGG.

Registrant will not take photos and/or videos within an exhibit without the exhibitor's permission.

## Admission

Registration for admission is required to attend CONEXPO-CON/AGG. Registrants eighteen and older must pay the admission fee.

Every registrant will receive an official show badge and will be asked for a photo ID to pick up the badge. Badge must be worn and prominently displayed to gain entry to CONEXPO-CON/AGG. Badges are the property of CONEXPO-CON/AGG and must be surrendered upon request by Show Management or Security.

## Show Badge Types & Fees

### Attendee & Non-Industry Guest



Attendee badges are for industry attendees who are participating in the event in a buying or purchase influencing capacity. Guests of registrants who are not in the industry should be registered as non-industry guests. Children 17 and under may attend CONEXPO-CON/AGG only if registered for a complimentary badge and must be accompanied by an adult at all times on the show floor.

These badges allow access to the show floor only during show hours.

**Attendee/non-industry guest badge fee: \$289**

**Exhibitor, Customer & Dealer**

Exhibitor badges are for people working in an exhibit booth on the show floor. No exhibitor badges are included in the cost of the booth space and all booth staff must wear a badge to access the show floor 24/7 on show days only. Wristbands must be worn for access during set-up and tear-down.

**Exhibitor badge fees:**

8/5/25 – 10/24/25	10/25/25 – 3/2/26	3/3/26 – 3/7/26
\$89*	\$129	\$179

\*Exhibitors may pre-purchase badges during the early rate period in any quantity and assign names on or before February 17, 2026, to lock in the best available rate.

Exhibitors may invite their customers, dealership staff, VIP guests, prospects, etc. to attend the show as their guests. These badges grant attendee access to the show floor during show hours on show days only, subject to the applicable show Rules and Regulations.

- Exhibitors can purchase badges on behalf of these guests.
- Exhibitors can share a link with a unique discount to invite their guests to register and pay for their own badge – this is at no cost to the exhibitor.

**Customer & Dealer badge fees (exhibitor purchased):**

8/5/25 – 10/24/25	10/25/25 – 3/2/26	3/3/26 – 3/7/26
\$89	\$129	\$179

**Customer & Dealer badge fees (shared discount):**

8/5/25 – 9/12/25	9/13/25 – 12/5/25	12/6/25 – 3/2/26	3/3/26 – 3/7/26
\$153	\$182	\$211	\$231



**Non-Exhibiting Vendor (NEV)**

If you are a representative of an organization that is eligible to exhibit at CONEXPO-CON/AGG, your attendee registration category is classified as a NEV. This applies to companies who are providers of products and services to the construction or utilities industry (including, but not limited to asphalt, aggregates, concrete, earthmoving, lifting, mining, trucking, hauling, land clearing, utilities, and infrastructure support, as well as components for these types of equipment).

NEVs who register to attend may be subject to review and approval by Show Management to gain access to the show floor. If it has been discovered that a company has not been correctly identified as a NEV during the registration process, Show Management reserves the right to either apply the appropriate NEV registration fee or cancel the registration record with no refund.

NEVs may not engage in any marketing or selling activities on the show floor and during show hours. NEVs observed soliciting business in the aisles or other public spaces, or in another company's booth, will be removed from the Show and may be banned from future CONEXPO-CON/AGG shows.

**Non-Exhibiting Vendor (NEV) badge fees:**

Member Companies (of AEM, NRMCA & NSSGA)	Non-Member Companies
\$599 per registrant	\$799 per registrant

**Education Ticket Fees**

Single CONEXPO-CON/AGG Session	\$79
4 Pack CONEXPO-CON/AGG Sessions	\$225
All Access (unlimited) CONEXPO-CON/AGG Sessions	\$430
All Access with On-Demand	\$630
On Demand Only	\$289
Walking Classroom Session	\$225
Special Programming <ul style="list-style-type: none"> <li>• EmpowerHER Workshop</li> <li>• Small Business Workshop</li> <li>• Shop Talks &amp; Walks Workshop</li> </ul>	\$199 per



## Cancellations, Substitutions & Refunds

- Show badge, education session, workshop, and after dark event purchases are non-refundable. Unused, pre-purchased exhibitor badges are non-refundable.
- Name substitutions are allowed at no additional cost through February 17, 2026.
- Discounts must be applied at the time of registration and cannot be applied once the registration fee has been paid. Lost, stolen or misplaced badges will be charged the amount originally paid for replacement.

## Suitcasing & Outboarding

Suitcasing and outboarding rules and regulations pertain to the CONEXPO-CON/AGG show floor and public areas, the Las Vegas Convention Center, Las Vegas Festival Grounds and official show hotels.

Show Management restricts Exhibitors from hosting or participating in competing or conflicting events or activities that occur during official CONEXPO-CON/AGG Show hours; this is considered 'outboarding'.

CONEXPO-CON/AGG strictly prohibits 'suitcasing'. All marketing and promotion must remain within the contracted exhibit space. Marketing materials may not be placed or distributed outside of contracted exhibit space neither inside nor outside the exhibit halls.

Show Management reserves the right to remove individuals or discard display materials that do not comply with these guidelines.

**Show Management reserves the right to amend this policy at its discretion.**